

## YOUR EXPERT

IAR, your market research and consultancy dedicated to the bioeconomy for nearly 15 years: food, feed, chemistry, biotech, agriculture, bioenergy, materials.



[www.iar-pole.com](http://www.iar-pole.com)



@IARcluster



IAR - The French Bioeconomy Cluster



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FIND OUT MORE:

<http://bit.ly/biosolutions-monitoring>

# BIOSOLUTIONS FOR AGRICULTURE MONITORING SOLUTION

Your monitoring solution  
dedicated to biosolutions  
for agriculture

#biopesticides  
#biostimulants  
#organicfertilizers



# MASTER YOUR BUSINESS AND TECHNOLOGICAL ENVIRONMENT

- Identify new business opportunities
- Follow regulatory developments
- Learn about technological evolutions
- Identify funding sources for your projects

# A UNIQUE AND PERSONALISED ONLINE MONITORING SOLUTION

Where, when and how you want it!



ONLINE PLATFORM



4,000+ PIECES OF INFORMATION



EMAIL ALERTS



## SCOPE OF MONITORING

ENTIRE VALUE CHAIN

From lab to field

ALL SOLUTIONS ALL MARKETS

Biopesticides, biostimulant & biofertilizer, organic fertilizer

Speciality and field crop

ALL PRODUCTS /SOURCES

Microorganisms, macroorganisms, botanical & algae extract, virus, pheromone...

## EVERY MONTH

100+

NEWS

New product approvals and launches, capital raises, partnerships, regulatory news...

35+

PATENTS AND R&D PROJECTS

New formulations, active substances, microbial solutions, nutrient recovery technologies...

30+

REPORTS

State-of-the-art technology, market data, key figures, legislative texts...

## THEY TRUST US

30+ loyal subscribers!

*I am completely satisfied with the Biosolutions for agriculture platform. Basically the platform is very accessible and perfectly covers all the interesting angles of our business. Among other aspects, patents are the platform's great asset. Each month, the platform gives us access to all the key information we need to make our strategic decisions.*

Charlotte ARBONA, Innovation Project Leader, SBM Company

